

**The Commerce Club of Atlanta Presents:**  
**Meet the Author, Ken Meyer**  
**Topic: “The Same Page”**

If you have ever wondered why people in your organization don't seem to be on the same page, then this presentation is for you.

What page are your customers on?

What page are you on?

What page is your team on?

How do you know?

Why does it seem like everyone is on a different page?

What does it cost (emotionally, financially) when everyone is not on the same page?

What can you do about it?

By the way, just what is the page?

Using the Pull Thinking® tools, getting everyone aligned – on “The Same Page” – is no longer a trial and error process where we see how it goes over time and then look back to see if we were on the same page.

The goal is to achieve a foundation of *alignment through clarity of purpose* that promotes customer focus, greater accountability, and optimal performance. The result is a *customer-centric*, highly effective organization—the *Ultimate Service Environment* – where everyone is on “The Same Page”.

Everyone will get a copy of “The Same Page”.

Welcome to Ken Meyer, Alignment at Work, LLC ( [www.AlignmentatWork.com](http://www.AlignmentatWork.com) )

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### Introduction - Bio:

Ken is the Founder and President of Atlanta-based Alignment at Work, LLC, where he serves as a consultant, facilitator and trainer. He is the inventor of the Pull Principle<sup>®</sup> and the Pull Thinking<sup>®</sup> methodology, used to create organizational alignment and rapidly gain organization-wide support for innovation, excellence, leadership and sustainable change. Ken has worked with both for profit and non-profit organizations such as the Atlanta City Council, Atlanta Community Food Bank, Institute of Nuclear Power Organization (INPO), Centers for Disease Control (CDC), Turner Broadcasting, and TRW Lucas Aerospace.

In 2010, he began facilitating the first-ever multiyear strategic planning program for the Atlanta City Council. A two-time winner of The Southeast Association of Facilitators' Impact Award: in 2008 for work with the Atlanta Community Food Bank, and in 2010 for work with the Atlanta City Council.

Ken is the author of the book *PULL THINKING<sup>®</sup>: Harness the Power of Pull to Fuel Growth and Ignite Performance by Aligning People, Culture and Purpose*, and he is a graduate of Purdue University (BSIE).

After many (20) years of leading/facilitating change in several large and small manufacturing companies, He believes that effecting change in the thought process is the most efficient and the highest leverage point of learning and growth for organizations. Bringing clarity to purpose serves both personal and organizational health.

